

STRAIGHT
A Direction for Youth

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Psychologist

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Principal, Pinellas County
School System

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Psychiatrist

Myron J. Mensh
Attorney at Law

Mack M. Vines
Chief of Police, St. Petersburg

James E. Hartz
Executive Director

Mel Sembler
Past President

August 5, 1981

*Note saying Mary Ann and I will
be delighted to have dinner with
them. Could we know approximate
time to arrange for a baby sitter?*

Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Dr. Turner:

Thank you for returning my phone call. I look forward to having you visit with us and participate in our Awareness Program. As we discussed, I will call you again the end of October to arrange a date.

My husband and I would be delighted to have you and your wife as our guests for dinner the evening of Monday, September 21, on our next trip to Washington. I am also asking our friend, Dr. Robert DuPont and his wife, to join us. If this date fits your schedule, please let me know and I'll arrange the when and where.

Most sincerely,

Betty Sembler

Betty Sembler
(Mrs. Melvin F. Sembler)

P.S. Please reply to our home address:

10324 Paradise Blvd.
Treasure Island, Florida 33706

Monday, Sept. 21.
D.K.
Dinner

THE WHITE HOUSE

WASHINGTON

August 25, 1981

Dear Mrs. Sembler:

Thank you for your letter of August 5, inviting Mrs. Turner and myself to join you and your husband for dinner on the evening of September 21.

Mary Ann and I will be delighted to accept your gracious invitation. It would be appreciated if you would let me know the approximate dinner hour so that the necessary arrangements could be made for a baby-sitter for our two young daughters. Since we are newly-arrived in the area, that may take a little more advance notice than usual.

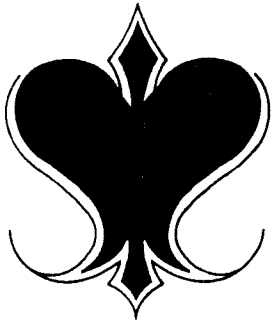
Sincerely,

Carlton E. Turner, Ph.D.
Senior Policy Adviser
for Drug Policy

Mrs. Melvin F. Sembler
10324 Paradise Boulevard
Treasure Island, Florida 33706

Jacky Club
Fairfax Hotel
7:30 PM
Monday 21st
Bob + wife will
be joining us.

Glad to
celebrate



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Attorney at Law

Mack M. Vines
Chief of Police, St. Petersburg

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Executive Director

Mel Sembler
Past President

September 25, 1981

Dr. Carlton Turner
Office of Policy Development
Old Executive Office building
Room 424
Washington, D. C. 20500

SEP 30 1981

Dear Dr. Turner:

Extensive studies show that one out of every five high school students uses drugs on a regular, weekday, basis. This makes adolescent drug and alcohol use America's fastest growing health problem.

One successful effort to reverse adolescent drug use is STRAIGHT, INC., a private, non-profit, drug-free rehabilitation program for youth from 12 to 21.

Dr. Robert DuPont, Founding Director of the National Institute on Drug Abuse, is urging that this unique program, based in St. Petersburg, Florida, go nationwide. Northern Virginia has been selected as the next location for expansion.

The debilitating effect on our young people and their families is awesome: morally, legally, and academically. It is manifested by disruptive attitudes, deteriorating health, breaking up of families, and criminal activities. The most tragic result occurring all too often, is death.

More and more responsible adults are expressing concern about the problem. It affects almost everyone, either through the immediate family, friends, or the increasing costs to society, especially in the law enforcement and judicial areas.

Although parental education and prevention within the community are necessary longterm goals, many parents are faced now with the agonizing decision of what to do and where to turn to resolve an immediate crisis involving a drug abusing, out-of-control child.

That's where STRAIGHT comes in. STRAIGHT WORKS! It is a controlled program providing a twenty-four hour a day drug-free environment. Drug abuse is a family illness. The STRAIGHT concept treats the whole family, not just the drug abusing child, through mandatory open meetings, rap sessions, and personal "programs" designed to change negative attitudes and build positive goals. STRAIGHT uses peer pressure in reverse to help these children and their parents recover from the debilitating effects of the child's drug use. It is "kids helping kids" and "parents helping parents" under trained professional leadership.

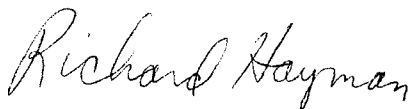
Northern Virginia Organizing Committee • P.O. Box 445 • Great Falls, Virginia 22066
Straight, Inc. • P.O. Box 40052 • St. Petersburg, Florida 33743

A non-profit family oriented drug rehabilitation program for the youthful drug abuser.

Northern Virginia and Maryland families have children presently enrolled in the St. Petersburg STRAIGHT program, and more families are joining weekly. These families are the nucleus for opening a STRAIGHT chapter in Northern Virginia.

Since adolescent drug use is a community problem, it will take the combined efforts and commitment of the community to institute and maintain control and treatment programs. Attached is some literature on the STRAIGHT program for your information. A volunteer will be contacting you in the near future to answer your questions, and discuss the degree of assistance you or your organization may be able or willing to provide in bringing a STRAIGHT chapter to Northern Virginia. For more immediate information you may contact Mr. Hayman at the number listed below.

Sincerely,

A handwritten signature in cursive script that reads "Richard Hayman".

Richard A. Hayman, Chairman
STRAIGHT Northern Virginia Organizing
P. O. Box 445, Great Falls, Va. 22066
(703) 759-3496

EXECUTIVE OFFICE OF THE PRESIDENT OFFICIAL TRAVEL AUTHORIZATION

(read the Privacy Act statement
and instructions on back)

2. Traveler (First name, middle initial, last name)

Carlton Turner

3. Title
Senior Policy Adviser

5. Office Phone

456-6594

6. Official Duty Station

Washington, D.C.

1. TYPE OF AUTHORIZATION

☒ TDY

☐ Relocation

☐ Blanket

☐ Amendment

(show item no(s) amended)

☐ Invitational

4. Organization

Office of Policy Development

7. Purpose of Travel

To attend Drug and Alcohol Conference in St. Petersburg, Fla.; meet w/
individuals on drug matters

8. Itinerary (Point of origin and places to be visited)

Washington, D.C. - St. Petersburg, Fla. and return

9(a) Travel begin on or about

10/14/81

9(b) Travel end on or about

10/17/81

10. ☐ Per Diem

☒ Actual Subsistence (High Rate Area)

☐ Actual Subsistence (Unusual Circumstances)*

Rate(s): \$62.00

MODE OF TRAVEL

11(a) Commercial Transportation

11(b) Privately owned vehicle

Rail		Air			Auto	Plane	Rate auth per mile	<input type="checkbox"/> Determined more advantageous to Government* <input type="checkbox"/> For convenience of traveler NTE common carrier cost
Coach	Extra Fare*	Coach/Tourist	First Class ‡	In lieu of train in N.E. corridor*				
		X						

‡First Class must have approval of Agency Head or Deputy

11(c) ☐ Gov't Owned

11(d) Other (specify):

Vehicle

12. SPECIAL EXPENSES AUTHORIZED

<input type="checkbox"/>	Registration Fees (meetings, training, etc.)
<input checked="" type="checkbox"/>	Taxi fares between lodging and/or place of business
<input type="checkbox"/>	Commercial Rental Car
<input type="checkbox"/>	Excess Baggage not to exceed _____
<input type="checkbox"/>	Other _____

13. ESTIMATED COST

AMOUNT

Per Diem/Actual Subsistence	\$ 200.00
Transportation	250.00
Miscellaneous	25.00

14. ADVANCE REQUESTED \$

TOTAL

\$

*15. Special Provisions/Remarks (Justification for first class travel, utilization of plane in N. E. corridor, actual subsistence, annual leave enroute, etc.)

16(a) Requested by

Judy Johnston

17. Accounting data

1122200

16(b) I certify that the travel herein was reviewed and
determined to be essential for the accomplishment
of agency programs and missions

Approving Official (Signature and title)

Ronald B. Drankin

18. Funds are available to defray travel costs specified above
Funds Manager's Certification (Signature)

19. Date

10/13/81

20. Travel Authorization No.

DP2004

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

October 2, 1981

OK-ES
10/12/81

TO: RON FRANKUM
FROM: CARLTON TURNER
SUBJECT: TRAVEL TO FLORIDA ALCOHOL AND DRUG
ASSOCIATION IN OCTOBER

I have been invited to give the keynote address at the Florida Alcohol and Drug Association on October 15, 1981. This group is comprised of treatment-prevention people, parent groups, etc. The goal of the meeting is to bring together various groups for a more effective prevention role. This meeting will provide an opportunity to promote the President's prevention ideas.

I plan to depart the evening of the 14th and return via an early morning flight on the 16th. Air fare is estimated at \$280. Miscellaneous expenses and hotel would be approximately \$150.

ITINERARY

<u>DATE</u>	<u>DEPART</u>	<u>TIME</u>	<u>AIRLINES</u>	<u>ARRIVE</u>	<u>TIME</u>
Oct. 14 Wednesday	National	4:00 pm	Eastern 189	Tampa	6:03 pm

Oct. 17 Saturday	Tampa	8:40 am	Eastern 180	National	10:37 am

Wednesday, October 14, 1981

6:00 pm Betty Sembler will provide transportation to Hotel.

8:00 pm Dinner - Betty Sembler and party

Reservations are made for the Don CeSar Hotel.

Thursday, October 15, 1981

8:30 am Breakfast - Shirley D. Coletti

9:30 - Parent Movement Drug Abuse Workshop
12:15 noon

12:20 noon Lecture - Carlton E. Turner

1:00 pm Lunch

Meetings with Judiciary, Law Enforcement people, Parents
and those being treated arranged by Shirley Coletti

6:30 - Dinner Cruise on Boca Ciega Bay for conference attendees
10:00 pm

Friday, October 16, 1981

Meeting with various narcotic agents

Meeting with District Attorney

Attend STRAIGHT's meeting

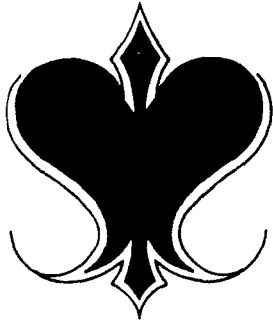
Saturday, October 17, 1981

Return to Washington, D.C.

Phone numbers where CT can be reached

Betty Sembler 813/367-1609
Shirley Coletti 813/360-6860 H.
813/822-5242 W.

Don CeSar Hotel 813/360-1881
E.J. SalciNESS -----813/360-1881
State District Attorney, Tampa Florida



OCT 30 1981

October 26, 1981

STRAIGHT
A Direction for Youth

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MEDICAL RESEARCH
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Attorney at Law

PAST PRESIDENTS

Mel Sembler
Guy N. Perenich

Dr. Carlton Turner
424 Old Executive Office
Building
Office of Policy Development
Washington, D.C. 20500

Dear Dr. Turner:

I certainly want to thank you for all the time you gave us during your recent visit to the Tampa Bay Area. We certainly enjoyed having dinner with you on Wednesday evening. From our prospective, Friday was a superlative day. Our entire staff appreciated your openness and honesty as you interacted with our parents, staff, clients and Board members. Your visit was a very positive learning experience for me and I sincerely appreciate the time and energy you invested in STRAIGHT, INC.

Enclosed please find two items that I believe were requested of us. First is a brief statement about each one of our Board members. Secondly, please find a copy of the tape that was recently produced about our therapeutic community. If I can provide you any further information, please give me a call.

I would like to call you in a week or two about an idea we are developing and I would like to request your input.

Thanks again for visiting us and I look forward to seeing you again.

Kindest regards,

James E. Hartz
Executive Director
STRAIGHT, INC.

Enclosures

JEH:sk

Operation PAR Trip

THE WHITE HOUSE

WASHINGTON


November 2, 1981

Dear Mark:

A quick note to say thanks for the interesting questions you asked during the news conference at PAR. Although I did not get an opportunity to watch the news, many people told me you did an excellent job.

When your travels bring you in our area stop and visit with us.

Sincerely,



Carlton E. Turner, Ph.D.
Senior Policy Adviser
for Drug Policy

Mr. Mark Gould
WTVT Television
Post Office Box 22013
Tampa, Florida 33622

THE WHITE HOUSE

WASHINGTON

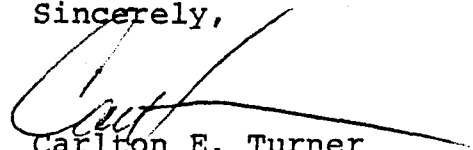
November 6, 1981

Dear Darrell:

Thanks for taking time out of your schedule to bring Mr. Lorenz by for a visit. Dan and I both appreciate your efforts in drug abuse. It is our firm belief that the private sector can do more to turn this country to the positive things of our society and to turn it off on drug abuse. The film produced by the NAIH is an excellent example.

Please feel free to call on us at any time.

Sincerely,



Carlton E. Turner
Senior Policy Adviser
for Drug Policy

Mr. Darrell Coover
National Association of
Independent Insurers
299 South Capitol Street, SW
Washington, D.C. 20003

THE WHITE HOUSE

WASHINGTON

November 6, 1981

Dear [REDACTED]

Good seeing you again. Thanks for the information on drugs in Florida.

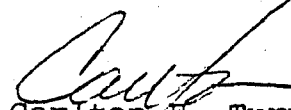
b(6)
b(7)(c)

Your comments about the excellent training provided by the DEA will be shared with Mr. Bud Mullen, Acting Administrator of the DEA.

[REDACTED] I share your feelings that Mr. Dean Paulus be allowed to continue his excellent training schools at the region. As you know I am committed to training and will continue to assist Dean with the training schools when possible.

If there is any way we can be of assistance to you, please feel free to call.

Sincerely,



Carlton E. Turner, Ph.D.
Senior Policy Adviser
for Drug Policy

Sergeant [REDACTED]
Vice and Narcotics
St. Petersburg Police Department
1300 First Avenue North
St. Petersburg, Florida 33705

b(6)
b(7)(c)

THE WHITE HOUSE

WASHINGTON


November 6, 1981

Dear [REDACTED] b(6)
b(7)(c)

Thanks for the information you and others provided me regarding drugs in South Florida. Your insight into the problems help me immensely. Thank you for sharing your time and ideas with me.

Please feel free to call us any time.

Sincerely,


Carlton E. Turner, Ph.D.
Senior Policy Adviser
for Drug Policy

Detective [REDACTED] b(6)
Vice and Narcotics b(7)(c)
St. Petersburg Police Department
1300 First Avenue, North
St. Petersburg, Florida 33705

THE WHITE HOUSE

WASHINGTON

November 6, 1981

Dear Jim:

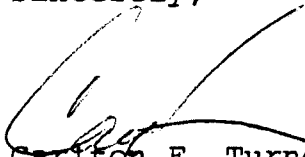
Thank you for all the hospitality shown to me at STRAIGHT. I found your organization fascinating. You have demonstrated that the private sector works and works well.

Thanks for providing me the opportunity to meet with your board to discuss mutual drug problems. We have much to learn from STRAIGHT's approach.

Jim it was an emotional experience for me to see young people talk about drugs and tell how they plan to deal with their addiction, situation and their future. You have accomplished much in a short period of time. You will, I am sure, accomplish more in the future.

Tell Dr. Newton hello, and a special hello to the kids.

Sincerely,



Carlton E. Turner, Ph.D.
Senior Policy Adviser
for Drug Policy

Mr. James E. Hartz
STRAIGHT, Inc.
Post Office Box 40052
St. Petersburg, Florida 33743



OPERATION

PAR, INC.

Parental Awareness and Responsibility

ADMINISTRATIVE OFFICES:
2620 5th Avenue North
St. Petersburg, Florida 33713
(813) 822-5242 or 822-6010

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HOWARD LAWRENCE
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OLIVE McLIN
FANNE MOON
FRED RAZOOK
JAMES T. RUSSELL

DEC 14 1981

December 8, 1981

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Executive Director

ARNOLD ANDREWS
Associate Executive Director

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Deputy Director, Finance

JOHN S. FLINT, M.D.
Medical Director

MAX KOENIGSBERG, M.D.
Medical Consultant

DAVID JONES, M.D.
Medical Consultant

SPONSORED PROGRAMS

RESIDENTIAL/OUTPATIENT
TREATMENT CENTER
101 North Ft. Harrison Avenue
Clearwater, Florida 33515
813/ 441-3786

CHEMOTHERAPY TREATMENT
CENTER
1400 - 9th Street South
St. Petersburg, Florida 33705
813/ 894-4181 or 894-4182

TREATMENT ALTERNATIVES TO
STREET CRIME
(TASC) DIVERSION PROGRAM
101 North Ft. Harrison Avenue
Clearwater, Florida 33515
813/ 441-3786

OUTPATIENT COUNSELING SERVICES
THE ALTERNATIVES PROGRAM
Main Office
101 - 49th Street South
St. Petersburg, Florida 33707
813/ 321-6310 or 321-7375

a. Select Service Resource Center
2301 - 9th Street South
St. Petersburg, Florida 33705
(813) 821-1316 or 821-1319

b. Dunedin House
1500 Alamo
Dunedin, Florida
(813) 734-5908

c. Safety Harbor
605 - 9th Avenue North
Safety Harbor, Florida 33513
(813) 726-6995, 726-7391, 726-3535

ALPHA SCHOOL PREVENTION PROGRAM
PRIMARY PREVENTION/EARLY
INTERVENTION PROGRAMS
ELDERED PROGRAM
620 - 5th Avenue North
St. Petersburg, Florida 33713
813/ 822-5242 or 822-6010

Dr. Carlton Turner
White House
Room 424
Old Executive Office Bldg.
Washington, DC 20500

Dear Dr. Turner:

Mrs. Shirley Coletti has asked me to send you a copy of the recent monthly publication by the Florida Alcohol and Drug Abuse Association, making reference to your keynote address at the Association's Annual Conference.

An article about your address appears on page 3.

Sincerely,

Harvey J. Landress

Harvey J. Landress
Program Planning Specialist

File

HJL/erp

Enclosure

Locally Supported by



Dec K Comm

December 23, 1981



STRAIGHT
A Direction for Youth

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Attorney at Law

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Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Dr. Turner:

As you know from our telephone conversation, STRAIGHT, INC. is developing strategies for expanding our base in the search for funding.

At the moment we are preparing an informative brochure to submit to those foundations, corporations, and individuals from whom we are requesting financial support. Enclosed is an outline illustrative of the type of information to be included. As soon as the brochure is completed, we will forward a copy to you.

One of the most important facets of our presentation will be letters of support. We have already obtained permission from Dr. DuPont and Dr. Malcolm, who are forwarding their letters to us. The impact of a package such as ours is perceptably enhanced by this type of verification. We are, of course, well known in the areas in which we are located but a communication from you would substantially strengthen our credibility with those unfamiliar with our program and accomplishments.

From your visit to our facility in St. Petersburg, you can from personal experience lend considerable credence to the presentation. Should you have any questions regarding the specific content or wording, please feel free to contact me. We would be most appreciative of your assistance in this matter.

If you should not find it feasible to submit a letter of this type, we would be most grateful for a suggested alternative.

We thank you for your consideration and look forward to working with you and your office.

Sincerely,

James E. Hartz
Executive Director
STRAIGHT, INC.

JEH:sk

Straight, Inc. • P.O. Box 40052 • St. Petersburg, Florida 33743 • 577-6011
A non-profit family oriented drug rehabilitation program for the youthful drug abuser.

The devastating influence of drug abuse by our young people is having a debilitating effect upon the entire nation.

Straight, Inc. was founded in 1976 in St. Petersburg, Florida, by a small group of concerned parents. These dedicated people recognized the need for a viable rehabilitation program for youthful abusers of drugs and alcohol within their community.

The Straight, Inc. philosophy has grown and now includes branches in Sarasota, Atlanta, Cincinnati and interested groups forming throughout the country wherever families are in need.

As Straight, Inc. grows so do its financial demands. Present plans for expansion include a much needed administration building and an educational training facility designed to train related fields in the Straight, Inc. technique. These groups would include: educators, law enforcement personnel, psychologists, and others who deal with this particular problem.

One of the unique features of Straight, Inc. is that all of our funding is from private sources. We neither solicit nor receive monies from any governmental agency. This is by design. Our original budget in 1976 was about \$200,000; our projected budget for 1982 will be \$2,150,000. We anticipate and are planning for an estimated \$18,000,000 expansion rate over the next five (5) years.

Our purpose in writing to you is to request an opportunity to present our story and solicit your financial support.

Enclosed are letters from _____ lending credence to what Straight, Inc. has done, is doing, and plans to do. Also enclosed is a brochure giving additional information for your consideration.

We look forward to a time when we may discuss our needs with you.

OUTLINE OF SOLICITATION PRESENTATION

Brochure to include:

Cover of brochure to be Straight's logo; overleaf to give statement of origin, history, purpose and basic information.

INSERT I: *Cover letter modified to appeal to particular foundation, corporation or funding source being solicited (copy enclosed).

INSERT II: Elevations and floor plans of proposed corporate administration building and training facility: (these are being prepared by architect).

1. Phase I: Administration building
Estimated Cost: A. Construction: \$285,000
B. Furnishings: 34,000
C. Equipment 36,000
Total: \$355,000
2. Phase II: Training Facility
Estimated Cost: A. Construction: \$250,000
B. Furnishings/
Equipment: 75,000
Total: \$325,000
3. Instructional Personnel for
Institute for first year: \$ 57,000

INSERT III: History of budgets:
1. Income and expenditures since 1976.
*2. Proposed expenditures
A. Short term goals.
B. Long term goals.
C. Breakdown of costs of new facilities.
(copy attached)

INSERT IV: 1. Outline of existing operations in St. Petersburg, Sarasota, Atlanta and Cincinnati (to include sketches of existing facilities).
2. Brief history of each branch and clientele served.
3. Current and proposed costs of operation and existing facility obligations.

INSERT V: 1. Straight brochure.
2. Periodicals and media articles on Straight.

INSERT VI: 1. Letters of support.

PROPOSED FIVE YEAR EXPANSION PLAN

Anticipated funding needed for corporate/branching:

Initial start-up for administration building:	\$ 140,000	by 4-1-82
Completion of administration building:	215,000	7-1-82
Start-up of Training Center	150,000	8-1-82
Completion of Training Center	175,000	12-1-82
Funding of instructional personnel for Training Center for one (1) year:	\$ 57,000	12-1-82
Total:	<u>\$ 737,000</u>	12-1-82

BRANCH EXPANSION:

New branches in 1982	(2)	@ 250,000	\$ 500,000	12-31-82
1983	(2)	@ 275,000	550,000	12-31-83
1984	(3)	@ 300,000	900,000	12-31-84
1985	(3)	@ 325,000	975,000	12-31-85
1986	(3)	@ 350,000	1,050,000	12-31-86
Total:			<u>\$3,975,000</u>	12-31-86

EXPENSES FOR CORPORATE OPERATIONS:

1982	\$ 2,150,000
1983	2,400,000
1984	2,700,000
1985	3,000,000
1986	3,250,000
Total:	<u>\$13,500,000</u>

ANNUALIZED GOALS:

1982	\$ 3,387,000
1983	2,950,000
1984	3,600,000
1985	3,975,000
1986	4,300,000
Total:	<u>\$18,212,000</u>

CT

Jan 4

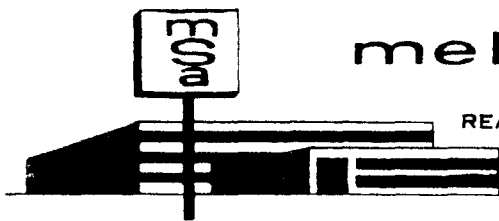
A very difficult question. As a general rule it is very risky to endorse a fund raising activity.

I am not comfortable with the "Corporate Operations" as consistent with local family oriented groups.

Also, I am not sold on dependence on a national organization for rehabilitation activities.

However, if you believe that STRAIGHT is consistent with our goals, a letter of encouragement would ~~be~~ be appropriate. I would avoid becoming a spokesman for the program unless you want to focus on it as an example.

✓ 15.82 Dale
Call Jim & Told impossible for me
to write letter will do them over



mel sembler associates

REAL ESTATE DEVELOPMENT • SHOPPING CENTERS

6539 CENTRAL AVENUE

ST. PETERSBURG, FLORIDA 33710 PHONE: (813) 381-3622

January 15, 1982

JAN 19 AM.

Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Dr. Turner:

As per Mr. Sembler's request I am forwarding a copy of a letter addressed to Mr. Hartz from Dr. Malcolm which Mr. Sembler feels you will find of interest in regards to Straight, Inc.

Sincerely yours,

Claudia L. Caffes

Claudia L. Caffes
MEL SEMBLER ASSOCIATES

clc

FILE STRAIGHT



MEMBER INTERNATIONAL COUNCIL OF SHOPPING CENTERS

ORDERS

- Date 1-20-82

- Call _____

RE: ANN

Xerox A Copy

- File See L to ANN Wg

Enit wing transcript
note

ANN: I thought

- XEROX you would give to Copies

Send to: See This letter

CA

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AND: Xerox

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with attached

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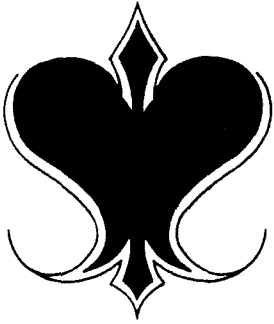
- Make a new File _____

Call it: _____

- This must be completed by: M T W TH F

8 9 10 11 12 1 2 3 4 5 6

for (MTG) _____



STRAIGHT *A Direction for Youth*

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James E. Hartz

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DEVELOPMENT**
C. Wayne Kayser

**DIRECTOR OF
MEDICAL RESEARCH**
Donald Ian Macdonald, M.D.

PROGRAM DIRECTORS

ST. PETERSBURG
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PAST PRESIDENTS

Mel Sembler

Guy N. Perenich

22 FEB 1982

C-E

February 19, 1982

Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Dr. Turner:

On behalf of all of us at Straight, Inc., I want to express our profound appreciation to you for your part in arranging Mrs. Reagan's visit.

I know that you were as deeply moved as we were by what transpired during the Open Meeting. Her genuine concern expressed through her graciousness, sensitivity and love produced a tremendous impact on everyone. It was an experience we will not soon forget.

We look forward to your visit with us on May 12, 1982, for our Annual Awareness Banquet. We are deeply grateful to you for your continued support of Straight, Inc.

Sincerely,

James E. Hartz
Executive Director
STRAIGHT, INC.

JEH:sk

C-10

William L. Case
225 Punta Vista Drive
St. Petersburg Beach, Fl. 33706

February 19, 1982

22 FEB 1982

Carlton E. Turner, Ph.D.
Senior Advisor for Drug Policy
The White House
Washington, D.C. 20500

Dear Carlton:

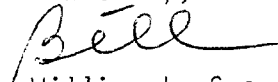
It was good to see you again Monday and a pleasure to welcome you to Straight. Your visits mean a lot to us.

I felt Mrs. Reagans visit went extremely well. She is a warm and caring person and demonstrates her concern for the young people of our country.

I personally appreciate your interest in our efforts and hopefully before long, we will be 'just down the road' with our Northern Virginia branch.

I look forward to seeing you in May.

Sincerely,


William L. Case
Treasurer
Straight, Inc.



STRAIGHT
A Direction for Youth

EXECUTIVE DIRECTOR
James E. Hartz

DIRECTOR OF
DEVELOPMENT
C. Wayne Kayser

DIRECTOR OF
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PAST PRESIDENTS

Mel Sembler
Guy N. Perenich

May 14, 1982

Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Carlton:

On behalf of all of us at Straight, Inc., I want to express our appreciation to you for being a part of our awareness banquet last Wednesday. Your presence and words of support and encouragement meant a great deal to everyone present that evening.

We also feel it important for you to know that we are most grateful for the efforts of your good offices in helping us over some rough spots during the past few months. The visit by Nancy Reagan has been a beacon to us all.

You may be assured that we will continue to provide the best program possible wherever we are in our goal to help young people and their families free themselves from the problem of chemical dependency.

Once again, thank you for your help and concern.

Sincerely,

James E. Hartz
Executive Director
STRAIGHT, INC.

JEH:sk

5-18-82
Send note of thanks
for their efforts
CF

THE WHITE HOUSE

WASHINGTON

May 18, 1982

Dear Jim:

Thank you so much for your kind hospitality during my recent trip to Straight.

Your efforts are most appreciated and I know you will continue the good work.

Please give my regards to all and I look forward to seeing you again before too long. If there is anything I may do to assist you please do not hesitate to contact this office.

Sincerely,



Carlton E. Turner, Ph.D.
Director

Drug Abuse Policy Office

Mr. James E. Hartz
Executive Director
STRAIGHT, INC.
P.O. Box 40052
St. Petersburg, FL 33743

5/20/82

Dr. Turner:

Just thought you might
like to be updated on
the Atlanta situation.

Sara Kane
Straight, Inc.

OC PD
Ann
File in Straight
5-25-82

NEWS UPDATE



STRAIGHT PROGRAM: Center made minor changes.

Drug treatment center cleared of wrongdoing

A Cobb County drug treatment center that was taken to court by the American Civil Liberties Union in January has made minor adjustments in the way it operates. But the center has been cleared of any wrongdoing by a three-month investigation that grew out of the court action.

The ACLU went to Cobb Superior Court in January to force Straight Inc. to release five teenagers the ACLU said were being held against their wills at the drug-abuse rehabilitation center on Austell Road in Marietta.

Four months after the hearings, the center has added a psychologist to its staff and has obtained a temporary state permit to operate. But Straight Inc. emerged unscathed from the court action.

After two days in January of closed court hearings and meetings between attorneys and Straight officials, the civil liberties union and the drug treatment center agreed to let an independent committee

investigate the treatment center.

The suits were dismissed in early March, shortly after the committee was formed, according to ACLU attorney Kathleen Wilde. "As far as the panel's concerned, the whole thing is over now," Ms. Wilde said Friday.

The panel was formed principally to investigate charges that Straight was holding teenagers against their wills, physically abusing them and brainwashing them.

The panel consisted of Fulton County Superior Court Judge Jack Etheridge, psychiatrist Dr. William Wleland and Marilyn Benveniste, a consultant on public speaking.

Panel members and attorneys for both the ACLU and Straight were not allowed to comment on the investigation or its results, under the terms of the settlement, according to Ms. Wilde.

Straight director Dave Tilley, a former middle-school principal in Cobb, said he was "very excited

about the complimentary approach" the committee took.

"They had total access to the center, our records, everything — and found no abuse," Tilley said. "Basically, the only recommendations they made were administrative."

Department of Human Resources official Carroll Benson said Straight — unlicensed by the state when the litigation began — was issued a temporary license April 1.

In addition to tightening up several "technical, picky details" required by the state, the center has added a psychologist, Benson said. He added that he found no evidence of brainwashing at Straight.

"I wouldn't call it brainwashing," Benson said. "Most accepted drug programs involve a substitution of ideas and a rethinking of how you deal with stress. If you'd say Alcoholics Anonymous is brainwashing, I guess you'd say Straight is brainwashing."

— Kathryn Streever

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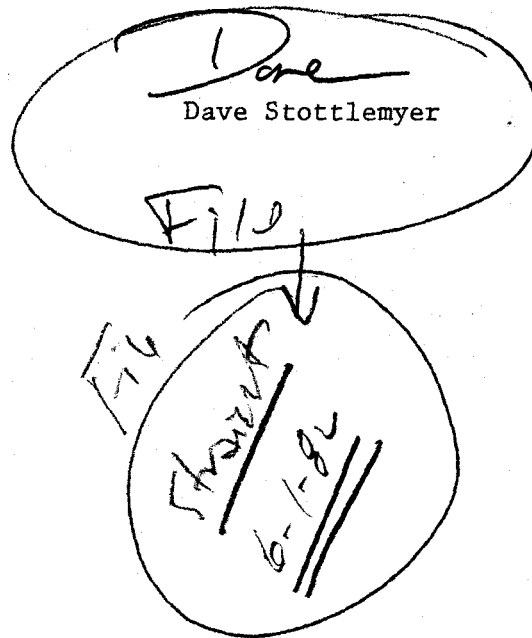
OFFICE OF THE VICE PRESIDENT
WASHINGTON, D.C.

June 1, 1982

Carlton,

Attached for your information are some materials about our efforts in establishing Straight in the D. C. area. We are making a concerted, and successful, effort to get the politicians on board. An example is what Frank Wolf put in the Congressional Record last week.

I've asked Sue for an appointment with you to present an idea we have developed. Look forward to seeing you again.





United States
of America

Congressional Record

PROCEEDINGS AND DEBATES OF THE 97th CONGRESS, SECOND SESSION

Vol. 128

WASHINGTON, MONDAY, MAY 24, 1982

No. 64

E 2433

STRAIGHT, INC.

HON. FRANK R. WOLF

OF VIRGINIA

IN THE HOUSE OF REPRESENTATIVES

Monday, May 24, 1982

• Mr. WOLF. Mr. Speaker, I want to bring to the attention of my colleagues the opening of a drug rehabilitation program called Straight, spearheaded by parents and business people in the 10th Congressional District of Virginia which has overwhelming importance to our young people and thus

to the entire Nation. The greater Washington area program is modeled after the successful original Straight program in St. Petersburg, Fla., which has helped approximately 2,000 young people become responsible, drug-free citizens again. With the country's growing drug-abuse problem, now reaching into the middle and elementary schools to exploit the youngest and most vulnerable individuals in our society, this type of help is vitally needed.

Adolescent drug and alcohol use has become America's fastest growing health problem. Drug users are not necessarily children from underprivileged families as commonly believed, but more often from well-to-do and unsuspecting families at higher income levels. It makes sense that these children are better able to obtain large sums of money to support their drug habits, as well as keeping them hidden from their families.

Straight, Inc. is a nonprofit, privately funded, family oriented program which provides rehabilitation services for 12 to 21-year-old drug users from around the country. It focuses on family participation and positive peer pressure to reinstate a positive self-regard and self-respect to the young person. Straight accepts no money from any level of government. All operational proceeds are generated from the families it serves and donations from interested groups and individuals within the community.

Although the St. Petersburg program has accepted cases from all over the country, including many from the greater Washington area, the facility is rapidly approaching the time when the need for its services will far surpass its capacity. Moreover, there are literally thousands of other families who could benefit from this program but cannot afford to send their children to Florida. The Northern Virginia Organizing Committee has already received hundreds of calls from area families who need help. I support their work and want to endorse the committee's present campaign to solicit contributions from corporations, businesses, foundations, churches, civic clubs, and individual citizens in order to obtain financial support to bring this highly effective treatment program to this area. The group's first public event to raise funds to support Straight will come June 26-27, during "Straight Weekend for Greater Washington," when area businesses will donate percentages of their profits to this worthy cause.

Straight is an excellent example of people, not government, helping other people. This is the spirit that made our country great and will keep it that way for young and old alike. I commend the 83 area families who are working so hard to establish the Straight program in northern Virginia. If you would like further information about "Straight Weekend for Greater Washington" or other aspects of the program, I encourage you to contact the Northern Virginia Organizing Committee at 703-476-3760 as soon as possible. •

THE WHITE HOUSE

WASHINGTON


June 14, 1982

Dear Miller:

Thanks for taking time to visit with us during your last trip to Washington. We are delighted with what you are doing.

Keep up the good work and please give my regards to your family.

Sincerely,


Carlton E. Turner, Ph.D.
Director
Drug Abuse Policy Office

Dr. Miller Newton
STRAIGHT, Inc.
P.O. Box 40052
St. Petersburg, FL 33743

THE WHITE HOUSE
WASHINGTON

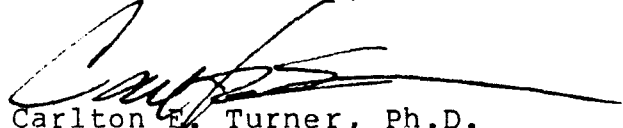
June 16, 1982

Dear Wayne:

Just note to say thanks for your help in promoting treatment for our young people with drug problems.

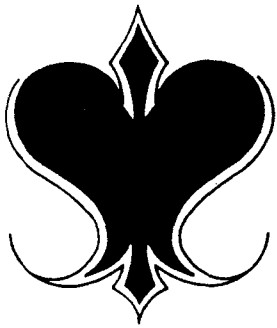
Give everyone at STRAIGHT my regards and be sure to come by to see us the next time you are in the Washington area.

Sincerely,



Carlton E. Turner, Ph.D.
Director
Drug Abuse Policy Office

C. Wayne Kayser
Director of Development
STRAIGHT, Inc.
P.O. Box 40052
St. Petersburg, Florida 33743



STRAIGHT *A Direction for Youth*

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DIRECTOR OF DEVELOPMENT

C. Wayne Kayser

DIRECTOR OF MEDICAL RESEARCH

Donald Ian Macdonald, M.D.

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PAST PRESIDENTS

Mel Sembler

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6 JUL 1982

June 29, 1982

Dr. Carlton Turner
424 Old Executive Office Building
Office of Policy Development
Washington, D.C. 20500

Dear Carlton:

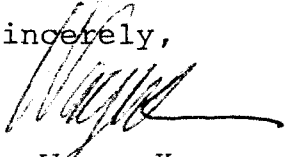
First, I want to congratulate you on your recent appointment as Director of the new National Drug Abuse Task Force. All of us at Straight are extremely pleased with another positive step taken by President Reagan in his commitment to stamp out drug abuse in our nation.

I was sorry not to have had the opportunity to talk with you this past weekend and to share with you the outstanding success achieved by the Greater Washington, D.C. Organizing Committee. They are an extremely dedicated group of parents, and with the support of concerned individuals such as you they will have a Straight branch open this fall.

The community response to the Awareness Weekend conducted in the area malls was outstanding. The media coverage was, I have been informed, unprecedented in the amount accorded to a project of this type.

Carlton, all of us here at Straight are sincerely grateful for the fine support received from you and your office, and we look forward to a continuing relationship as we both work toward a mutual goal.

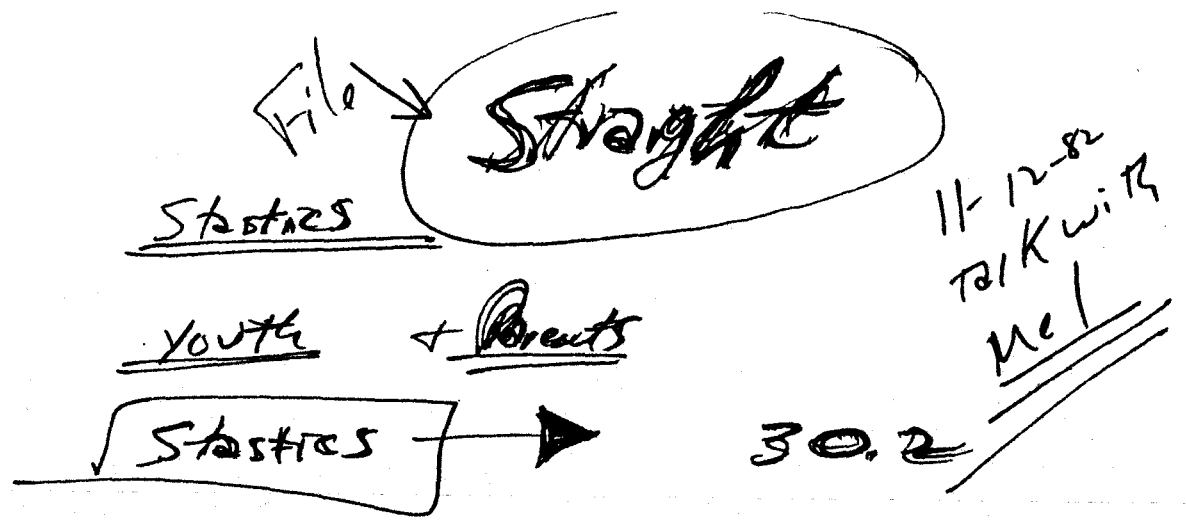
Sincerely,


C. Wayne Kayser
Director of Development
STRAIGHT, INC.

CWK:sk

Straight, Inc. • P.O. Box 40052 • St. Petersburg, Florida 33743 • 577-6011

A non-profit family oriented drug-free rehabilitation program for the youthful drug abuser.



D Bennett — Florida D-L
Jack Pect — Bureau of Standards
~~Bombardier — Asst to President~~

David Lasky — Dept of Comm

Jerry Huckaba — can D-L

James Morrow — Asst Sec — Def Int

Lewis Michael — Asst Under Sec DOD

Mike Bernier — D. M. D

Hawkins — Insp Gen DOD

Helen Holt — Special Advisor
HU D

Paul Lawson — Asst

Bill Anderson C

David Montgomery - NSDA - ASSA
70 Sec

OK → Stephen Neal D.N.C -

James Wood - HHS

Roy Cohen - Attorney

Howard Dugoff - DOT

~~Gene~~ S. Cooper ADA Judge
HUD

David Corn - ~~Asst~~ Sec of State

Charles Livingston DOT

~~For~~ Jack Perkins **Eliz Taylor**

Betty Belmont

Elliott Gould

Joe Namath

File

May 18, 1983

To: Carlton Turner, Ph.D.
Director
Office of Drug Abuse Policy
Executive Office of The President

20 MAY 1983

From William M. Burns, Sr. *WB*

Subject: Fred Collins Jr. vs Straight Inc.

I attended the trial in which Straight Inc. was being sued by former client Fred Collins Jr., 20, where he claimed Straight falsely imprisoned, assaulted, and caused him mental duress because of the mistreatment given to other clients. Collins asked for \$750,000 in damages. The jury decided Straight was guilty of false imprisonment but not guilty of the other allegations.

It was a passionate trial with the evidence that could be presented restricted to having occurred directly in Collins presence, or that he had direct knowledge of. Also, there were several experts that testified on drug use and chemical dependency. I believe Straight satisfactorily presented their case that Collins was a chronic user of drugs and alcohol before he was a client, and was not abused during his stay in the program.

There are several reasons I believe that resulted in the jury finding Straight guilty of the imprisonment charge. First, Mr. Hirschopp set the tone during the entire trial by constantly referring to the Straight physical structure as prison like: no windows, small rooms, guards at the doors, etc.; and the treatment techniques as prison like by being belt looped on first phase, having to request permission to go to the bathroom if you are in a rap, etc. Mr. Hirschopp established that on three different occasions Collins stood up in group raps and said "I don't want to be here" but disputed he followed this statement with "but I know I need to be here". Straight contended that is a normal thought and they hear that everyday. Finally, it was Judge Bryant's instruction to the jury on what constitutes false imprisonment that I am certain gave them no choice but to find Straight guilty. He told them, that if you find Straight restricted the free movement of Collins, a legal adult, at any time for any length of time, then he was falsely imprisoned. He added further, that if you find that although Collins entered Straight by his own consent, and that he withdrew his consent but did not make it known to Straight because he was afraid he would receive consequences, then you may consider he had withdrawn his consent to be there, and being of the age of majority Straight is guilty of false imprisonment. Straight openly admits they felt their responsibility to the parents outweighed the periodic moods of Fred Jr. and did not interpret his expression that he did not want to be there as a formal request to leave the program. Straight contended Collins never asked to withdraw thru the chain of command, the Straight rule to withdraw oneself from the program. The rule to withdraw yourself from the program is given every night before the group is dismissed.

On May 24th the jury will recommend a judgement on the degree of false imprisonment by determining the amount of settlement Collins is to receive. There will be evidence presented at this hearing that was not permitted at the trial, but I do not know what it will be. I suspect that testimony from favorable and unfavorable, clients and parents will be presented.

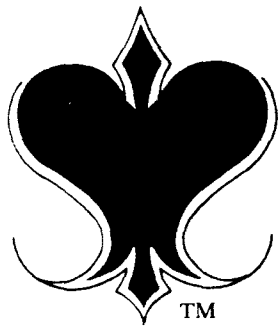
It was very interesting to note that the attendees of the trial were Normal, Cannibas for Therapeutics, other pro-drug groups, Straight Parents, and the Media. Mr. Hirschopp received notes continuously from Keith Stroup.

There is no question in my mind that Normal sought Collins out and is trying to put Straight out of business. There are three former clients that claim they were mistreated by Straight. They are filing their own suits and will be represented by Mr. Hirschopp. Between the cost of defense attorneys and the certain to increase premiums of malpractice insurance, the costs to operate will escalate to the point where Straight will either be forced to substantially raise their fees or accept government funding, if they could acquire any.

Because of the false imprisonment ruling, it is my understanding that if today a Straight client that is 18 and above says they do not want to be there, Straight asks if they will think about it overnight, if not, they are asked if they will wait till their parents can come to the building and talk it over, if not, out the door they go as fast as Straight can get the client to it. There is no question that this decision will affect other treatment programs that have legal adults as clients. There is very little case law in this area and everyone is suspicious that Normal is trying to establish case law that will adversely impact on drug treatment.

The outcome of this trial has already had an effect on Straight's administrative procedures, and that they will have to think seriously about their treatment model. There are always positive aspects to a trial and I believe that Straight is reviewing their program to improve it. I am concerned that Straight will have to treat each client as a possible lawsuit. That will cause an additional stress that may inhibit their success in treating clients.

I believe George Collins, younger brother of Fred, responded appropriately when Mr. Hirschopp asked him if he wanted to be at Straight. George said, "I don't want to be at Straight but I need to be, sometimes I don't want to do my math assignments but I know I need to do them".



STRAIGHT
A Direction for Youth

16 DEC 1983

Dear Friend of Straight:

EXECUTIVE DIRECTOR

William D. Oliver

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PAST PRESIDENTS

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Jack Clark

When Straight opened its doors in September 1976 as a family oriented treatment program for drug-using young people, it offered an almost unique service -- a strongly family oriented drug treatment modality developed expressly to help adolescents. Since that time we have offered services to over 2500 chemically dependent young people and their families. In response to the need for services all over the country, Straight now has branches in Atlanta, Ga; Cincinnati, Ohio; and Washington, D.C.; as well as its original program in St. Petersburg, FL. This summer we moved into our new National Development and Training Center in St. Petersburg, to provide support services to the branch programs and to develop and offer training for others seeking to help chemically dependent young people. Imitation is the sincerest form of flattery, and we are proud that other programs are opening around the country which are based on Straight's philosophy.

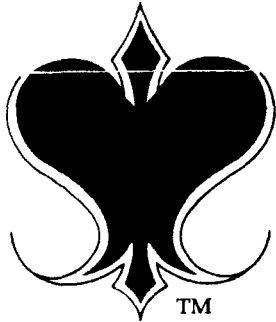
As you read this letter, over eight hundred young people actively involved in Straight programs are working on reclaiming their lives from the horror of drug use. Nearly fifteen hundred parents are watching this process with awe. Almost eleven hundred brothers and sisters of the primary drug dependent child are seeing their families come back together. I ask you to share with us the deep personal satisfaction that comes from being involved in this reclamation process.

At a time of year when each of us considers the many blessings received, we encourage you to give a thought to Straight--and the miracles it performs in the lives of young people. What better gift could you give than a new life to a child dependent on drugs. We hope you will remember Straight during this holiday season. Your donation will help provide young people and families all over our country with a hope, a chance, a new beginning.

Sincerely,

William D. Oliver
Executive Director

mga



26 JAN 1984

file
Straight

BY EXPRESS MAIL

January 25, 1984

STRAIGHT
A Direction for Youth

EXECUTIVE DIRECTOR

William D. Oliver

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Sam Thompson

Miriam Williams

Joseph Zappala

PAST PRESIDENTS

Mel Sembler

Guy N. Perenich

Jack Clark

Dr. Carlton Turner
Special Assistant to the
President
The White House
Washington, D.C.

Dear Carlton:

Pursuant to our conversation this afternoon, I am enclosing photocopies of various articles and dissertations written about Straight, Inc. I have also enclosed a video cassette taping of the 20/20 Magazine piece that was done on Straight and aired on October 27, 1983.

If you have need of any further information please feel free to call me.

Sincerely,

William D. Oliver
Executive Director

WDO:cls

Enclosure

STRAIGHT, INC.
from an unpublished dissertation
by Miller Newton

STRAIGHT, INC. is a not-for-profit adolescent drug rehabilitation program that was founded approximately five years ago by some community leaders and some parents who had children in a previous program. Our therapeutic modality can best be described as Re-acculturation Therapy. Acculturation is defined as "the process of learning the values and rules of one's culture". Drug-use for our kids has involved alienation from family, achievement, and other "main" cultural values. The kids become part of a deviant, chemically-based sub-culture with values, rules, and behavior which are alien to the dominant culture. The therapeutic process is the re-learning of the values, rules, and behaviour of the main culture. It is the process of re-entry into the main culture.

The basic instrument of this re-entry or re-acculturation is the large group * (approximately 300 children in St. Petersburg and 90 at our Sarasota branch). The large group represents adolescent peer pressure for recovery, since the same peer pressure originally initiated the children into drug-use. The large group is a transitional or therapeutic sub-culture which serves as a bridge for the children back into the main culture. The large group is both the group of kids and the group of parents. It is based in part on the Alcoholics Anonymous concept "that those people who have a problem and are recovering can best help other people who have the problem". So STRAIGHT, INC. is "kids helping kids" and "parents helping parents". STRAIGHT, INC. is a self-help community with trained leaders.

The main objective of the therapeutic process is the reconstruction and re-vitalization of the family system. The term "growing down" is used in the program for re-learning the child role in the family. The family systems approach is used to work with the entire family in order to mend family communication with peer support for each family member.

The "nuts and bolts" therapeutic tools include a modified version of Alcoholics Anonymous' steps and signs, which we call the Tools of Personal Change. The program also utilizes "cognitive therapy" techniques which begin with changing thoughts in order to alter feelings and resulting behaviors. Finally, the program uses a combination of intensive therapy, that is twelve solid hours a day of therapeutic work, and a structured progressive approach where children earn their way through five phases of the program to graduation.

First Phase is the period immediately after a child enters the program. It lasts for a minimum of 14 days. The child is working on 'self'. This involves

developing honesty about one's past as a "druggie" and about one's 'process' (thoughts and feelings). The child lives with a more advanced child on the program, who is his Oldcomer, and is in the building from 9:00 a.m. to 9:00 p.m., Monday through Saturday and 2:00 p.m. to 9:00 p.m. on Sunday.

Second Phase is the exciting moment when the child "comes home". Now the child lives at home instead of the foster home and adds working on the family relationship to working on himself. He is still in the building twelve hours a day Monday through Saturday and seven hours on Sunday.

Third Phase has to do with working on achievement through school or a job while continuing to work on self and family. This phase also represents the first time a child faces "do drugs" peer pressure again. He has to face old friends at school and say "No". The child goes to school or work on weekdays then into the program in the afternoon and evening. He is in the building all day on Saturday and Sunday

Fourth Phase is the time when the child begins staged withdrawal from active involvement in the program. He comes in to the building after school three weekdays and then one of the two weekend days. He is working on constructive use of leisure time and on creative friendships. He is permitted, on a written permission basis, to go places for recreational activities with family and/or friends in the program of the same sex.

Finally, Fifth Phase means only three days in the building, more personal freedom, and working on service to others. Fifth Phasers assist the staff in working with the Group. Graduation is called "Seventh Stepping" (from the Seven Steps). The program takes from six to twenty-four months to complete, depending on the individual child. Most children complete their program in ten to fourteen months.

The program also has an emphasis on family participation for both parents and siblings. It offers a variety of services including Raps for parents and siblings, individual counseling, and family conjoint counseling.

The program is staffed by a small number of adult professionals who supervise a large number of young people staff members who themselves have been through the program and subsequently trained as counselors.

* Straight branch programs are now operating in Atlanta, Cincinnati, and the Greater Washington area. This dissertation has now been published and was incorporated in the book Gone Way Down.

1863

January 26, 1984

Mr. Van Gordon Sauter
President
CBS
51 West 52nd Street
New York, NY 10019

Dear Mr. Sauter:

I just learned that '60 Minutes' will be discussing Straight (a non-profit, privately financed, adolescent drug rehabilitation program) on its Sunday evening T.V. program. I've also learned that the only contact the producers have had with the Straight program has been a short discussion with the National Executive Director. If this is correct, I don't know how one could intelligently present a true picture of the Straight program without having talked with parents and their sons and daughters, both presently in the program and those who have completed the program.

Straight is probably the most successful program for rehabilitating adolescent "druggies" of any program in the country today. I personally observed the Atlanta program and know that over 95% of the more than 120 that have finished the program since it opened approximately two and one-half years ago, are still drug free. Some 2,000 youths nationally, ranging in ages from 14 to their early 20's, have finished the program. This program is not just a program for the adolescent or the young adult, it is also a program that involves the entire family which is why it is successful. The child not only gets the opportunity to get its life back, but also the child gets its family back and the family relationship is again rebuilt after the traumatic experience of having one of its family members being hooked on drugs.

What a wonderful experience it was to complete the program, to get a child back in the family whose life has been salvaged and can now go on to play a meaningful role in our society and one who is a pleasure to have back as part of the family. I know, as some of the 2,000 other parents know, what it's like as we've been there with no hope of saving our children except through the Straight program. Because of that program, my daughter is now a beautiful 20 year old who is working her way back by attending a local community college and working a part-time job. Without it, she would not be here today. She will attest to that, as only she knew how far down she had gone. She wanted to get away from drugs, but on her own she couldn't do it as she had become chemically dependent. In April of this year, she will be drug and alcohol free for three years.



The treatment for drug adolescents is quite different from treatment for adult druggies. An adolescent has never grown up and has never known how to deal with the things that they experienced, doesn't know which way to turn, and is not able to cope with the guilt and shame. Almost 100% of those going into the treatment certainly don't want to be there because of what they have to face up to. They all have a need to be there and it's really not until the late stages of the program that they realize that not only do they need to be there, but they also want to be there because they realize what the program has done for their life and for their family.

It took my daughter about twelve months to get to this point and in the final four months of the sixteen months that she spent in the program, she really made great strides. The family also needs the program to help them to regain their sanity and realize what has actually happened to their child and learn what the family members have to do together to help bring about successful treatment for their child. Some 25% of the families that started, withdrew from the Atlanta program basically because the parents weren't willing to make the sacrifices in their personal lives necessary to help their child get its life back and, therefore, justified their leaving the program by their condemnation of the program. I was single minded about saving my daughter to the extent that she came before my job. However, after my Parent Company (which is based in England) understood the problem, they went all out for her too in that they made a sizeable contribution to enable the program to be opened in Atlanta.

The child who does not complete the program, although is drug free during its stay in the program, usually does not remain drug free very long after it leaves. It is only natural, once taken out of the program by parents or through their own withdrawal, the druggie and its parents certainly would not have anything good to say about the program because it has elected drugs and rejected the opportunity to have a drug free life. During my approximately sixteen months time in the program, my daughter never experienced any physical abuse, nor did any of the foster children that lived in our home, nor did I ever hear of any. I certainly would not have put my daughter in a program where there was any physical violence that would have impaired her health and safety. One must keep in mind that all druggies are con artists, having graduated with a PhD in con work.

Having learned of the broadcast, I believe I have an obligation to advise you of the harm that you could do by broadcasting to the country a slanted view of a program that works, rather than giving the viewers the full story. I do not want to take the responsibility, nor do I think you and CBS would want to be responsible for the lives that could be lost through negativism that would influence and turn those families off from getting treatment for their child. It is a known fact that a chemically dependent adolescent winds up as a menace and a burden to society, a major cause of the breaking up of the family and one who could cause serious injury and death to others, more particularly, through traffic accidents caused by driving under the influence of drugs and/or alcohol, and finally, an early death to themselves. Thus, we all lose as we continue to perpetuate the illegal use of drugs and further the degeneration of our society.

In this day and age in a country that is battling a drug epidemic that has impacted our adolescents, CBS has an opportunity to do something positive by telling the full Straight story by giving the positive side, the success story of Straight which has been a product of the free enterprise system without any government subsidies. It seems only the negatives get publicity when the big news is really the success stories in America, most of which are never publicized. I advocate that you tell the whole story, thus doing a real service to our society.

I too am the President of a Corporation, considerably smaller than CBS and not in a position to influence the lives of people in what I tell or show them, nor do I have an audience anything like you do at CBS. In whatever we do in our companies, one must always search their conscience to see that the right thing is being done. On this matter, I certainly hope you will do just that to determine whether or not the program that you're putting forth on Straight, which will be viewed by a large percentage of the population, is really a true depiction of what Straight is all about and whether or not through what is presented, you will cause families who need help to needlessly abandon the chance to get treatment from a program that has the success record that you apparently are not even going to discuss. I would think as President of CBS, you would want to take credit for helping and encouraging families to seek out any programs where children can get their lives back and the families can likewise be brought back together. If this is not what the Sunday night program is going to do, I would think one has to really begin to question what the contribution is that CBS is making to our society and, more particularly, to the families who have the adolescent chemical dependency problem and are searching to do something about it.

It may be best for CBS to not air the Straight story that it is planning on putting on at this time unless, and/or until, it can depict the full story of Straight. I recognize that oftentimes you probably do not know the full impact or what the overall content matter may be of a program that is being produced. Hopefully, I have been able to make you aware of my concern and the concern that I am sure would be expressed by all of the Straight parents and their "seven-step" kids who have successfully completed the program and have their lives back so that you can take whatever steps are necessary to discharge your responsibilities to our society.

Thank you for your consideration in this matter.

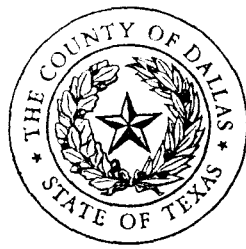
Sincerely,



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P.S. Enclosed are two unsolicited letters written by my daughter and her friend after they learned about your pending broadcast. Both of them have "seven stepped" from Straight and they tell the real Straight story. We need more kids like this in America.

cc: Mr. D. Hewitt, Executive Producer
Mrs. Nancy Reagan
Dr. Carlton Turner



09 JUL 1984

*File
Straight*

1719

*Called 7-13-84
@ 2:55 pm
He was Dr. Refereed him
to Tom or Ross He will
probably call US back*

CHARLES N. (NICK) LUNDY

REFEREE / MASTER
305TH JUDICIAL DISTRICT COURT
4711 HARRY HINES BOULEVARD
DALLAS, TEXAS 75235
214 / 920-7700

June 25, 1984

Dr. Carlton E. Turner
Senior White House Policy Advisor
for Drug Policy
White House
Washington, D.C.

RE: Straight, Inc.
St. Petersburg, Florida

Dear Sir:

The "Straight" program is being explored for Dallas, Texas. It is my understanding you have visited the program on two occasions. Subsequently, it is my understanding you recommended to the First Lady, Nancy Reagan, that she visit the program.

Based upon your visits, do you recommend we, in Dallas County, pursue implementation of a "Straight" program? Any information you can give would be helpful. Thanking you in advance for your cooperation.

Sincerely,

[Signature]
Charles N. Lundy

/pdb

cc: file

*CT.
Held
30*

14 JAN 1985

2082



*File
Straight*

January 8, 1985

Dr. Carlton Turner
424 Old Executive Office Bldg.
Office of Policy Development
Washington, DC 20500

Dear Carlton:

On Tuesday, January 3, Betty and I attended the Los Angeles screening of a new CBS made-for-television movie titled Not My Kid, starring George Segal and Stockard Channing. The research, story line, and theme for this movie were based upon Florida's STRAIGHT facility in St. Petersburg, a privately funded drug rehabilitation program.

Betty and I have remained actively involved with the growing STRAIGHT program since we helped found it nine years ago. We, therefore, see this movie as an inspired effort to promote public awareness of the disease of chemical dependency. It is our hope that Not My Kid will also promote a successful movement toward a lasting solution to the drug problem.

The movie depicts peer counseling, a unique method of psychologically painful but life-saving therapy. It is a way to return kids to their families and to a drug-free environment. Not My Kid is a fictionalized account of the drug rehabilitation program practiced at STRAIGHT. It is an accurate dramatization of a serious problem confronting our nation.

The First Lady, Nancy Reagan, will voice her concern in an epilogue following the movie. She is familiar with the STRAIGHT program, and has been our guest at the facilities in St. Petersburg and Cincinnati.

The movie will be aired nationally on CBS on Tuesday, January 15, from 9:00 P.M. to 11:00 P.M. (EST). The producer of the movie is Beth Polson. Polson is distinguished as an award-winning producer of Barbara Walters' specials, and was nominated for an Emmy two years ago as producer of Getting Straight, a compelling documentary about the STRAIGHT program.


6539 Central Avenue St. Petersburg, Florida 33710 (813) 381-3622

Dr. Carlton Turner
January 8, 1985
Page 2

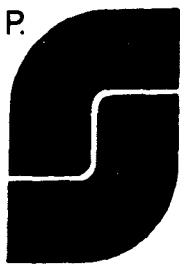
You have been so supportive of our efforts that we thought you would be anxious to see Not My Kid. After nine years of telling the story of STRAIGHT to our friends, this movie better explains what STRAIGHT is all about.

Thank you for believing in us and your continued support.

Best personal regards,


Mel and Betty

S U R P R I S E C O R P.



555 Secaucus Road, PO Box 1575, Secaucus, N.J. 07094
201-864-6100

November 18, 1985

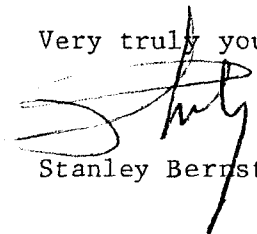
Dr. Carlton Turner
8406 Rivers Road
Alexandria, Va. 22308

Dear Carlton,

Just a note to thank you and tell you how excited Babs and I were with first meeting Mrs. Reagan and Princess Diana, and then having breakfast at the White House with you. You were the perfect host and we found the conversation very interesting.

If there is anything I can do for you at anytime I would certainly give it my best effort and if you are in the New York area and have the time I would like very much to see you again. My regards to Mary Ann. Thanks again.

Very truly yours,



Stanley Bernstein

SB:lk

THE WHITE HOUSE

11-21-85

Dear Stanley and Bob,

It was good seeing you again.
Straight certainly has made much
progress and has a wonderful outlook.

When you are next down the
way please stop by the office or
come by the house. Both doors
will always be open. *Carl*

THE WHITE HOUSE
WASHINGTON

Mr. and Mrs. Stanley Bernstein
Surprise Corp.
555 Secaucus Rd.
P.O. Box 1575
Secaucus, N.J. 07094