



**STRAIGHT**  
*A Direction for Youth*

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January 10, 1983

Mrs. Reagan  
The White House  
Washington, D.C.

Dear Mrs. Reagan

Your article in the January issue of the Ladies Home Journal conveys both your profound understanding of the national drug use epidemic and your commitment to help our country perceive the extent of the damage being done to our society.

Those of us who have spent years trying to awaken others to the dangers of drug use thank you for your continuing support of our efforts.

Most Sincerely,

Mel and Betty Sembler  
Founding Members of Straight, Inc.

bcc: Dr. Carlton Turner  
Ann Wrobeldski

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# THE STRAIGHT FOUNDATION

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June 24, 1986

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The First Lady  
The White House  
Washington, D.C.

Dear Mrs. Reagan:

For a number of years, STRAIGHT has been trying to develop a television Public Service Announcement powerful enough to break through parental denial. We believe we have succeeded. The film stars Christopher Collett, a young actor starring in the recently released movie, "The Manhattan Project." Last week, in Boston, we produced a dynamic piece of film which captures the desperation of a child on drugs. It pulls no punches and is targeted right at parents.

On July 14, 1986 from 6:00 to 8:00 p.m. we are "premiering" this important and dynamic message. The premier will be held in the Staffordshire Room of the Westin Hotel at Copley Place, Boston.

If you could attend this premier, it would give this vitally needed message the boost it deserves. With "crack" now hitting the youth market, it is imperative that parents be even more informed since their reaction time has been moved from months to hours by this new drug. You have done so much to help parents in America. By attending this premier, you would draw national attention to this important message and consequently assure that the media would play it.

Mrs. Reagan, this film conservatively represents \$100,000 to \$150,000 in production costs. It has been produced for less than \$5,000 because people in Boston took your advice when you said "Tears are not enough. We must take action." They have and their effort deserves success. Your presence at the premier would assure it.

Please help us.....just one more time.

Sincerely,



William D. Oliver  
Executive Director

bcc: Eileen Prose  
Avis Lampert  
James Murray  
Mel Sembler  
Carlton Turner ✓  
Jack Courtemanche