

F.O.U.I.

U.I. 10001

FIRST LADY,

STRAIGHT

JCAH ACCREDITED

DIRECTOR - WASHINGTON
C. Suzanne Hardman

*Jim
I turned
this meeting
down -
FBI*

Patty

January 14, 1988

Deborah Balfour, Deputy Director
The White House
Room 213 - East Wing
Washington, DC 20500

Dear Deborah:

This is an invitation for you to attend a meeting to discuss our newly organizing Community Advisory Board at Straight, the family treatment program.

Bernadine Braithwaite, National Executive Director and Page Peary, National Vice President of Operations, will meet with us to provide more information about this organization. Our meeting is scheduled for January 27, 1988 at 6:30 P.M. at the Straight facility.

We at Straight are excited by the prospect of bringing community leaders together to help us provide more effective treatment for our young people.

I have enclosed some information about Straight for your perusal.

Please call my secretary, Patty Shaff, to confirm your participation in the January 27 meeting. I look forward to seeing you then.

Cordially,

C. Suzanne Hardman

C. Suzanne Hardman
Program Administrator

CSH:ps

STRAIGHT

PRESENTED BY

Straight Programs

Tampa Bay – 3001 Gandy Boulevard, St. Petersburg, Florida 33702, 813/577-6011,
In Tampa 813/223-4362

Orlando – 2400 Silver Star Road, Orlando, Florida 32804, 305/291-HELP

Atlanta – 2221 Austell Road, Marietta, Georgia 30060, 404/434-8679

Cincinnati – 6074 Branch Hill - Guinea Pike, Milford, Ohio 45150, 513/575-2673

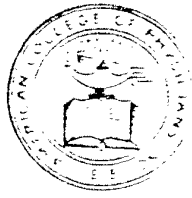
Greater Washington – 5515 Backlick Road, Springfield, Virginia 22151, 703/642-1980

New England – 53 Evans Drive, Stoughton, Massachusetts 02072, 617/344-0930

Michigan – 42320 Ann Arbor Road, Plymouth, Michigan 48170, 313/453-2610

Dallas – 1399 Executive Drive West, Richardson, Texas 75081, 214/644-4357

ADOPT A STRAIGHT



American College of Physicians



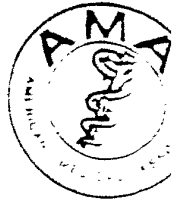
American College of Surgeons



American Dental Association



American Hospital Association



American Medical Association

THE JOINT COMMISSION ON ACCREDITATION OF HOSPITALS

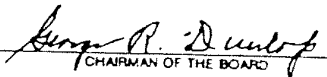
has accredited

Straight, Inc.

Springfield, Virginia

Which has been surveyed and found
to meet the applicable requirements
for accreditation of the
Joint Commission on Accreditation of Hospitals
October 31, 1986


PRESIDENT


CHAIRMAN OF THE BOARD

STRAIGHT

The Family Treatment Program

1987

What others say about

STRAIGHT

"I have found it to be a unique treatment approach, offering unusually effective and affordable help to families caught up in the drug abuse epidemic... It focuses on teenagers and it actively involves parents in the treatment process. Straight is a tough-minded, drug-free program. It is intensive and effective... uses teenage peer pressure for positive goals, reversing the pressures of the drug culture... it also respects the individuality of each young person and each parent..."

"Straight is the best program of its kind in the country. What you do in the program helps the kids, helps the parents, and helps the community."

**Robert L. DuPont, M.D., President
American Council on Marijuana**

"... a highly effective treatment program... an excellent example of people, not government, helping other people."

**Congressman Frank R. Wolf (R.-Va.)
U.S. House of Representatives**

"I have been greatly impressed by the work of Straight, Inc., an organization which has helped many to give up drugs and brought families back together in supporting roles all over the country."

**Congressman Charles E. Bennett (D.-Fla.)
Chairman, Florida Democratic Delegation
U.S. House of Representatives**

"It's my sincere professional opinion that the Straight, Inc. program is one of the best treatment programs there is for kids who are abusing drugs."

**Maxie C. Maulsby, Jr., M.D., Director
Rational Behavior Therapy Center
College of Medicine
University of Kentucky**

HISTORY AND DESCRIPTION

In 1976, Straight, Inc. was created as a non-profit, privately funded treatment center for drug-using young people and their families.

Straight, Inc. is a family-oriented treatment program for drug users between the ages of 12 and 21 and has as its basis the 12 Steps of Alcoholics Anonymous. While a young person is participating in the Straight, Inc. program, he or she must remain totally drug free. The average age of our clients is 17, and the average client started using drugs at the age of 12. Sixty (60%) percent are boys and forty (40%) percent are girls. The treatment program centers on a professionally supervised self-help philosophy--kids helping kids, parents helping parents, families helping families--the main objective of the therapeutic process being the sobriety of the family system.

Straight, Inc. conducts an intense daily schedule of therapeutic sessions. Utilizing the dynamics of peer pressure in a positive fashion to create a new lifestyle for the clients, the program uses a combination of intensive therapy and a structured, progressive approach where young people earn their way through five (5) phases of the program to graduation. Straight, Inc. is staffed by adult professionals who supervise college-aged paraprofessional staff members who have been through the program and have subsequently served a supervised internship and now serve as counselors.

The Medical Director, along with pediatricians and psychiatrists, provide diagnostic and assessment services and also provide the ongoing monitoring and supervision of the patient's progress in treatment.

During the months of treatment, the young people progress through five (5) distinct phases in the treatment cycle.

FIRST PHASE is an intensive period of special care that resembles a quasi-residential approach to treatment. Because of deteriorating behavior resulting from an average of five years of heavy drug use, the adolescent and the family system had become more

and more dysfunctional. Therefore, being the initial phase of treatment the client is given a careful physical and psychiatric assessment and is provided continual ongoing therapy for the entire treatment day. In order that special care may be given to the young person, he or she temporarily resides with another family who has a child further progressed in treatment and who has received special training before becoming a Host Home. This experience in many ways parallels student exchange programs and allows for a "cooling off" period in which both the child and other family members receive intensive counseling. While in the home in the evenings, the new client is further oriented to treatment in the context of an open, loving home. In effect, the new client receives therapy for his or her entire waking hours. Thus the child is never institutionalized but rather prepared for re-entry into his or her own home--a home in which new rules and new expectations for behavior now exist.

SECOND PHASE is the exciting moment when the youth "comes home." Now he or she lives at home instead of with the host family and adds working on family relationships to working on self. This phase resembles a day treatment experience in which the client stays in counseling during the day and at home at night.

THIRD PHASE has to do with working on achievement through school or a job while continuing to work on self and family. This phase also represents the first time a youth faces "do drugs" peer pressure again. The young person goes to school or work on weekdays, then into the program in the afternoon and evening. This is the first true outpatient phase.

FOURTH PHASE is the time when the young person begins staged withdrawal from active involvement in the program. He or she comes to the building after school three (3) weekdays and one of two weekend days. The youth is working on constructive use of leisure time and on creative friendsh

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He or she is permitted, on a written permission basis, to go places for recreational activities with family or friends in the program.

FIFTH PHASE involves only three (3) days in the building, more personal freedom and working on service to others--social responsibility. Fifth Phasers assist the staff in working with the Group.

Entire families are required and encouraged to participate in the Straight, Inc. program. In the therapeutic process, the reconstruction and revitalization of the family system is achieved. Community meetings are held on Monday and Friday evenings, bringing together in one large room the teenagers, parents, and siblings. First, Second, and Third Phase parents are required to attend all meetings, with Fourth and Fifth Phase parents attending the one meeting per week that their child attends. Straight, Inc. also conducts parent and sibling groups, individual counseling and family conjoint counseling. Ninety-two (92%) of the siblings involved in the Straight, Inc. program never get involved with drugs. Why? The best form of prevention is intervention, and their parents and the Straight, Inc. program have intervened with these siblings during the treatment of a brother or sister. Children are a part of families, and families must be treated as a whole for the process to succeed. Youths must be accompanied by a parent to be admitted to the program.

A graduate of Straight, Inc. enters a six-month Aftercare program. Consisting of a series of classes, the Aftercare program strives to support and help the recent graduate integrate to a sober life. It offers the opportunity to extend the knowledge they have gained in the program and also to relate the experiences and problems they are now facing without the support of the Group. Topics discussed include relationships, long-term goal setting, relapse symptoms, basic life skills, positive thinking, etc. Graduates are required to attend two (2) classes per week for the first three (3) months, then one (1) class per week for the next three (3) months. Parents are required to attend one (1) class per month with their graduate.

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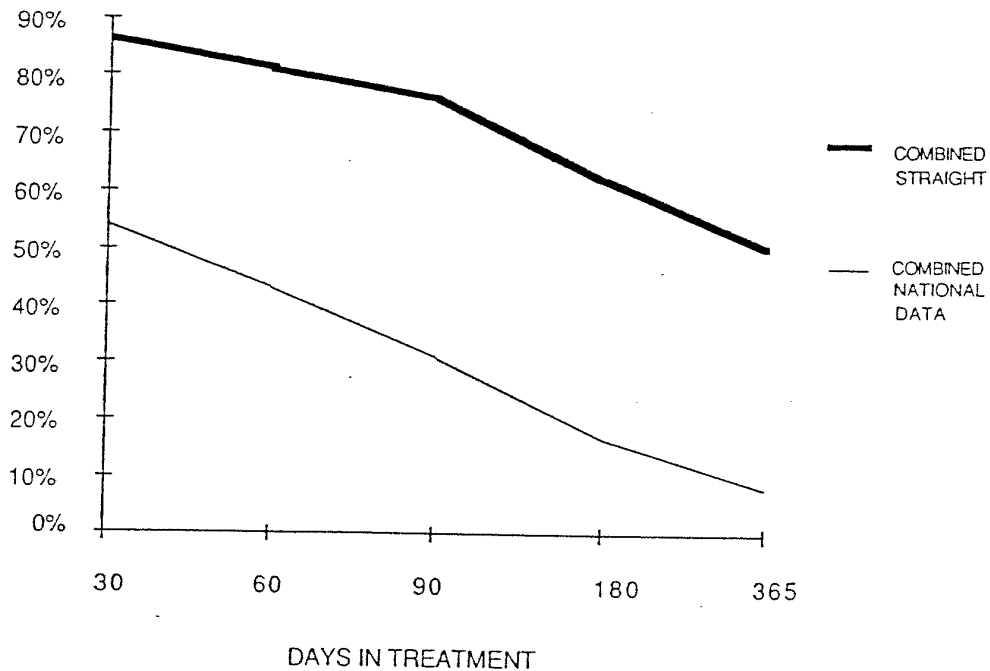
In summary, Straight, Inc. enables young people and their families to achieve not only sobriety but also recovery of the quality of life. The former drug users now have the ability to become, to achieve, and to fulfill their own potential.

*PROGRAM EVALUATION

1. Does the Program Work?

YES! Straight's rate of retention of clients compares favorably with the finest adult programs nationally and clearly outperforms all adolescent programs.

RETENTION RATE



2. Is the Program Drug-Free?

YES! Straight's criteria for progression and graduation is total abstinence from mood-altering chemicals.

3. Is There a Strong Family Component?

YES! Straight requires that families participate fully as a condition of treatment.

Preadmission: Straight offers educational opportunities as well as a chance to relate to another parent whose child was experiencing similar problems.

In Treatment: Parents and family members receive regular therapy sessions a minimum of four hours per week.

Aftercare: Regular aftercare sessions are held for clients, parents, and family members. Straight also has an active alumni association.

4. Is There a Peer Component?

YES! Straight uses a positive peer culture to transform a teenager from a daily drug user and law breaker into a happy, productive young person.

5. Are There Aftercare Provisions?

YES! Straight provides an individualized aftercare program specifically tailored to the needs of each client. An aftercare contract is constructed and includes an agreed upon daily program of recovery as well as relapse prevention, vocational and educational goals, and objectives relating to spiritual development and social reintegration into a drug-free peer group. Educational sessions are held in such areas as Life Skills, Relationship Enhancement, and Relapse Prevention.

6. What Are the Costs and Risks?

Because Straight is a non-profit company, fees are kept at a minimal cost. See attached Cost/Comparison.

7. What Beliefs Are Instilled?

Straight begins by providing clients with a strong belief in the self. Clients gain confidence in themselves through the earning of privileges and the setting and achieving of goals. Straight promotes traditional cultural values--a belief in family, in country, and a commitment to spirituality. Straight is non-denominational and does not promote any specific religious belief. Rather Straight encourages each client and family member to pursue spiritual development in a manner of their choice.

8. What Are the Staff Credentials?

Straight has a highly qualified staff of board certified medical personnel as well as a staff of highly qualified treatment professionals. We have attached a list of our staff and credentials.

9. What Are the Ancillary Services?

Straight provides both medical and educational services.

Medical: Upon admission, each child receives a complete physical, psychiatric, and psychological assessment provided by qualified

personnel. Straight's Medical Directors supervise treatment, utilization review, and are available to conduct daily rounds.

Education: Straight provides educational counseling designed to reintegrate the client into a normal school environment. Upon their return to a traditional school setting, Straight counselors form an external treatment team which includes school personnel.

10. Is There Community Outreach?

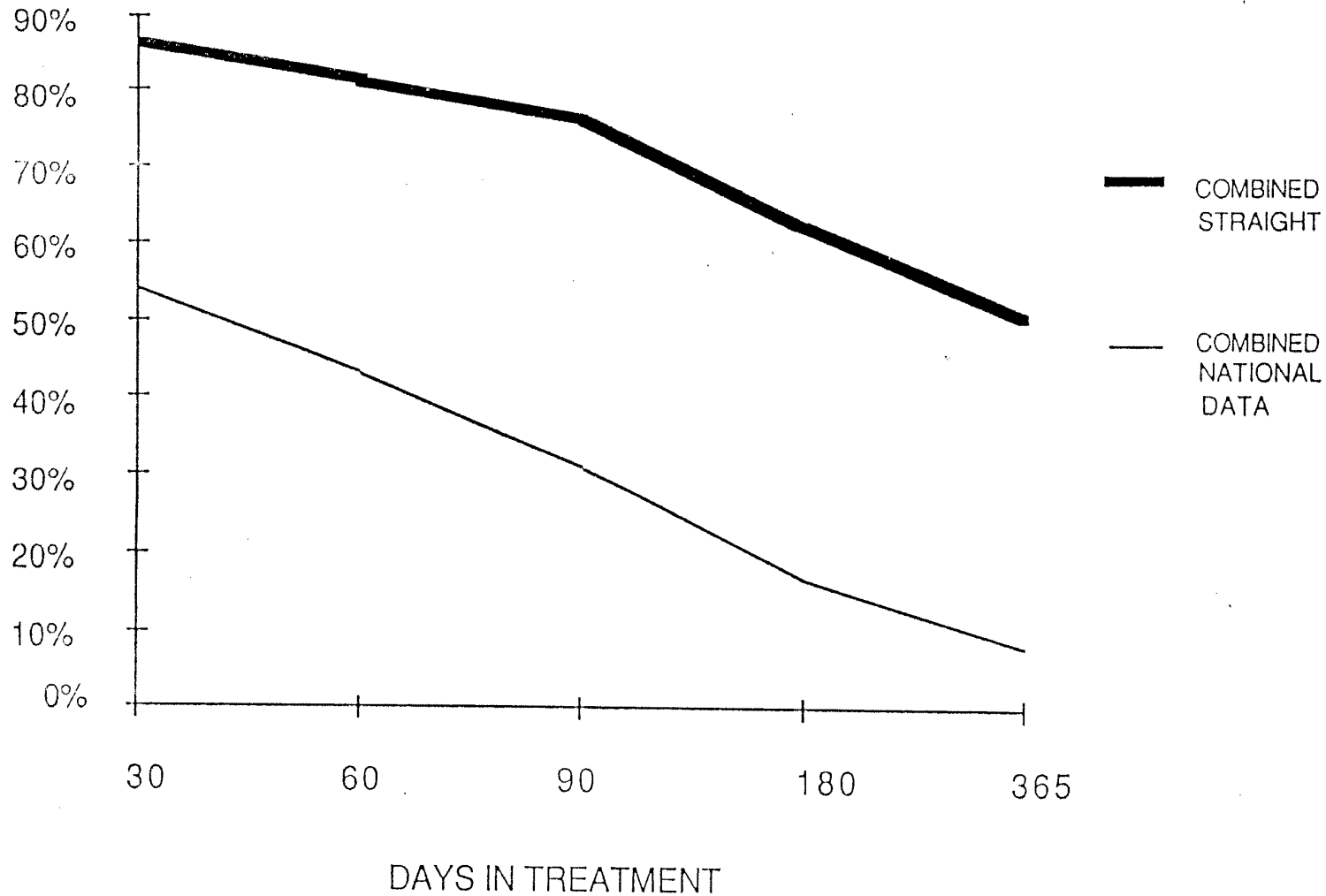
Straight conducts a variety of outreach activities directed toward medical personnel, schools, churches, civic organizations, and business and industry.

11. Does the Program Evaluate Itself?

Historically, Straight has followed each of its graduating clients as long as is practical. Currently, Straight conducts ongoing assessments of client retention and is participating in a privately conducted assessment of overall effectiveness. Preliminary follow-up data clearly show STRAIGHT WORKS.

*Drugs, Drinking and Adolescents, Donald Ian Macdonald, M.D., Administrator of the U.S. Alcohol, Drug Abuse and Mental Health Administration (ADAMHA) and Director of the Drug Abuse Policy Office headquartered at the White House.

RETENTION RATE



Nancy, DI hear teen tales of drug abuse



Princess Diana and Mike Kirsch listen to rap session

By Susanne M. Schafer
Associated Press

SPRINGFIELD, Va. — Nancy Reagan and Princess Diana heard gut-wrenching stories about drug abuse yesterday from teen-agers striving to recover at a suburban drug treatment center.

The two attended a 40-minute rap session at a program known as Straight Inc., where they listened intently as a young girl told how she stabbed herself in the eye with a needle to get attention and a young man explained his regret at having tried to strangle his father.

All rattled off long lists of drugs they said had influenced their behavior, including alcohol, marijuana, heroin, cocaine and hallucinogens. Teary-eyed parents, their voices choking with emotion, stood up to criticize or praise their children.

"There's a great big, wonderful world out there waiting for you. We need you, but we need you clear-eyed and clear-minded," Mrs. Reagan told the group of about 150 teens and 300 adults after the session.

"Just stay with it. I love you, all of you," Mrs. Reagan said, her voice catching.

The princess, her face deeply flushed, said nothing at the end of the emotional session, but smiled as she accepted a small statue and two T-shirts from a leader of the session.

She laughed when the young man said the shirts could be used "for the jogging you or your husband may do."

The two women sat quietly in the front row, their backs to the television cameras. Mrs. Reagan wore a red Aldolfo coat-dress, and the princess a white wool suit.

Diana appeared startled when one of the young men leaped up from the group and shouted when his father called on him from

across the room. The young man had received permission to rise to a higher step in the program, and the teens clapped and screamed approval as he ran across the room to hug his father and mother.

Youngsters in the program spend much of their time in such sessions as part of the program's method of using group therapy to keep the teen-agers drug free, on the theory that peer pressure got them involved in drugs.

The visit was Mrs. Reagan's third to a branch of Straight, a non-profit corporation that was founded in St. Petersburg, Fla., in 1976, and has branches in Orlando, Fla., Cincinnati, Atlanta, and Detroit, as well as Springfield.

Before the session, Mrs. Reagan and the princess held a private meeting with two former members of the program, Kathy Turner, 17, and Mike Kirsch, 18, and their parents and officials from the program.

According to those at the session, Mrs. Reagan smiled and nodded encouragement as the two told their stories of drug abuse. The princess questioned the two about their drug use in a low and serious tone. She said she was curious whether their drug use was "to escape the responsibility life puts on us," and if the program had made them "feel a stronger person after you leave."



USA TODAY

NO. 1 IN THE USA . . . 4,792,000 READERS EVERY DAY

DRUGS: Teen abusers start by age 12

By Kim Painter
USA TODAY

Almost half of the USA's teen drug abusers got involved before age 12, a survey shows.

Straight Inc., a Florida-based drug treatment program, questioned 615 abusers ages 13-23 in treatment across the USA.

"We are reporting on the tip of the iceberg" by focusing on kids in treatment, said Suzanne

Hardman, Straight's Washington, D.C., director. Findings:

- 63 percent have used cocaine vs. 7 percent in '84. "The drug of the middle-class kid," Hardman said.

- 61 percent used alcohol first; 30 percent used pot first.

- 65 percent used drugs a year before parents suspected.

- 70 percent were introduced to drugs by friends.

- 34 percent used drugs for

the first time at home.

To battle drugs, parents and teachers must fight peer pressure that starts as early as fourth grade, said Hardman.

Meanwhile, the Education Department Monday released a handbook to help schools.

For free copies, write: Schools Without Drugs, Pueblo, Colo., 81009.

STRAIGHT - WASHINGTON
FEES FOR LOCAL FAMILIES

Admission/Assessment	
Admission Processing	\$ 500
Pre-Intervention Counseling	
Drug and Alcohol Diagnostic Evaluation	
Intervention Counseling	
Initial Treatment Planning	
Medical/Psychiatric	\$ 600
Psychiatric Evaluation	
Physical Examination	
Drug Use Assessment	
Myers-Briggs Testing	
Beck Inventory	
Special care day charges (Average of 60 days)	\$ 84/diem
Monthly services and treatment fee (Average of 10 months)	\$ 450/month
AFTERCARE (Average of 6 months)	NO CHARGE
* Total Fee (Based Upon Average Length of Stay)	\$10,640