

Moore Lions Speaker

George Moore will speak to the Winchester Host Lions Club at its Aug. 2 luncheon at the Lions Shelter in Winchester Recreation Park.

Moore will explain the operation of Straight Inc., a family oriented drug rehabilitation program for young drug abusers between the ages of 12 and 21. Straight Inc. was founded in 1976 in St. Petersburg, Fla.

Moore's 12:45 p.m. talk on "The Drug Problem Facing Our Adolescence and Families in Our Community" is open to the public.

THE CHEMICAL PEOPLE

Fighting Drug, Alcohol Abuse

The National Federation of Parents for Drug Free Youth has joined with public broadcasting station WQED in Pittsburgh, Pa., and 26 professional and civic groups across the nation to spearhead a landmark community out-reach project called "The Chemical People."

First Lady Nancy Reagan will host the two one hour specials aimed at combating adolescent drug and alcohol abuse. The two programs will also feature Michael Landon, Bill Bixby, Rita Morena, Willie Stargell, and Bruce Weitz (of Hill Street Blues). Nearly 300 PBS stations nationwide will carry the programs Nov. 2 and Nov. 9 at 8 p.m. EST.

Locally, channel WVPT 51 will be airing the two programs and has been coordinating regional participation. Kids Are Our Concern is serving as the coordinating organization for the Winchester-Frederick and Clarke County communities' participation. Town meetings are being held concurrently with the broadcast of the two programs at Robert E. Aylor, Daniel Morgan, and Frederick County Middle Schools. These town meetings will each begin at 7:45 p.m.

In addition, Quarles Elementary School and Clarke County High School will be hosting town meetings beginning at 7:30 p.m.

In the spring of 1982, WQED — Pittsburgh producers of "The Chemical People," joined forces with a regional coalition of parents and community leaders to launch a local campaign targeting the epidemic of youthful drug and alcohol use. This local effort was so successful (nearly 12,000 persons attended scheduled town meetings) that the program is now being used as a model for the upcoming national campaign.

Local organizations who are sponsoring this endeavor nationally include the PTA, Rotary International, Kiwanis International, and Lions International, The 4-H, the National Education Association, National Council on Alcoholism and the Virginia Federation of Parents for Drug Free Youth.

Governor Charles Robb has recognized the week of Nov. 2 through Nov. 9 as Chemical People Week. In this community, Frederick County Board of Supervisors Chairman S. Roger Koontz and Winchester Mayor Charles Zuckerman have signed a joint proclamation designating this week "Chemical People — Parents Awareness Week."

The first program Nov. 2, called "The Chemical Society," is designed to inform and motivate viewers to examine the scope of the problem and to give the viewers and community leaders a forum for discussion. After the broadcast a panel of experts at each town meeting will discuss the local situation. A central theme of this first program will be "Breaking Down The Wall of Denial" among parents and in our community and will stress moving beyond blaming and excusing.

The second hour, which has been named "Community Answers," will feature successful community programs and will demonstrate to viewers that they are not helpless . . . that they can join together to fight this problem. The ultimate goal is for the audience to organize itself into a community task force.

"Our hope is that parents will undertake the forming of parent peer groups at each school and that these smaller groups will continue to support the work of Kids Are Our Concern community-wide," said Laura Bradburn, town meeting coordinator for

the Winchester-Frederick County Chemical People Project.

On Nov. 3, Virginia PTV stations, in a cooperative effort will produce a special called "The Chemical People: Rx for Virginia" airing at 8 p.m. This program will focus on the problem in Virginia as well as the statewide effort to combat it. Judy Johnson, chairman of the governor's War On Drugs task force, and Governor Charles Robb will participate.

Jane McAllister, president of Kids Are Our Concern, points out that the programs are intended for the parents of all school aged children. "We are as interested in reaching the parents of children who don't think they have a problem as of yet, as we are reaching the parents of children who think they might. Prevention is even more critical than either treatment or law enforcement efforts."

In addition, many area schools have made plans to tape record the two programs so that they may be shown to students at a later time as part of their drug and alcohol curriculum.

"We are hoping to have a large turnout at all local town meetings" Mrs. McAllister said. "I can't think of a more important place for parents to be Nov. 2 and Nov. 9."

NOV. 2 PANEL — 7:45 P.M.

R. E. Aylor Jr. High

(Room 124, back side of library)

Moderator — Dr. Kenneth Walker

Drug Enforcement Officer — Warren Shand

School Representative — P. Wendell Dick

Student Representative — Member - "Real Friends"

Frederick County Jr. High

(Room 107, across from library)

Moderator — S. Roger Koontz

Drug Enforcement Officer — Carl Voskamp

School Representative — Terry Boyd

Student Representative — Member - "Real Friends"

Daniel Morgan Middle School

(Amphitheatre)

Moderator — Dr. John Capehart

Drug Enforcement Officer — Nathan Jenkins

School Representative — Mrs. William Isherwood

Student Representative — Member - "Kids Who Care"

Clarke County High School

(7:30 p.m. Library)

Moderators — Mrs. Allen McWilliams, Representative from Police Department, Jim Longerbeam, Parent and Young Person from Straight Inc., Randy Vinson, and the Rev. Daniel Garrett.

NOV. 9 PANEL — 7:45 P.M.

R. E. Aylor Jr. High

Moderator — Mrs. Nicholas Nerangis

Drug Treatment Representative — J. Michael Foster

Parent Group Representative — Mrs. Warren Shand

Frederick County Jr. High

Moderator — Mrs. John McAllister

Drug Treatment Representative — Sally Fuller

Parent Group Representative — Robert Kline

Daniel Morgan Middle School

Moderator — Paul Brown

Drug Treatment Representative — Dr. Geoffrey K. Byrd

Parent Group Representative — Mrs. John Bradburne

NOV. 3 — 8 P.M.

THE CHEMICAL PEOPLE — Rx FOR VIRGINIA — WVPT PANEL

Juvenile Justice — Ron Tweel, Charlottesville

Law Enforcement — John D. Bowen, Charlottesville

Counseling/Rehabilitation — Anne McThenia, Buena Vista

Prevention/Education — Joan French, Harrisonburg

School Involvement — Shelby Raines, Winchester